

GUST Gulf University for
Science & Technology



MSB
Mediterranean
School of Business




UNIVERSITÉ PARIS 1
PANTHÉON SORBONNE

 **University of
Southampton**



 **Audencia
BUSINESS SCHOOL**

The 2nd International Conference on Sustainable Development, Social Responsibility and Business Ethics

**April 09-10, 2025
Kuwait**

Hosted by
Gulf University for Science and Technology



Program Overview

Wednesday, April 09

08:00 am – 09:00 am	Conference Registration
09:00 am – 09:30 am	Welcome and Conference Opening
09:30 am – 10:30 am	Distinguished Keynote Speaker <i>Pr. William Megginson, University of Oklahoma, USA</i>
10:30 am – 11:00 am	Coffee Break
11:00 am – 12:30 pm	Parallel Sessions A
12:30 pm – 02:00 pm	Lunch
02:00 pm – 03:30 pm	Parallel Sessions B
03:30 pm – 04:00 pm	Coffee Break
04:00 pm – 05:00 pm	Meet-the-Editors Workshop <i>Pr. Omrane Guedhami, University of South Carolina</i> <i>Pr. Brian Lucey, The University of Dublin</i> <i>Pr. William Megginson, University of Oklahoma</i>
07:30 pm – 10:00 pm	Gala Dinner: Restaurant Villa Fayrouz Gulf

Thursday, April 10

08:00 am – 09:00 am	Conference Registration
09:00 am – 10:00 am	Distinguished Keynote Speaker <i>Pr. Brian Lucey, The University of Dublin</i>
10:00 am – 10:30 am	Coffee Break
10:30 am – 12:00 pm	Parallel Sessions C
12:00 pm – 01:30 pm	Lunch
01:30 pm – 03:00 pm	Junior Faculty Workshop <i>Pr. Omrane Guedhami, University of South Carolina</i>
03:00 pm – 03:30 pm	Closing Remarks and Awards Ceremony

Detailed Program

Wednesday, April 09, 2025

08:00 – 09:00 Conference Registration

09:00 – 09:30 Welcome and Conference Opening

09:30 – 10:30

Distinguished Keynote Speaker:

Pr. William Megginson, University of Oklahoma

Location: W6-200

[Join the meeting now](#), Meeting ID: 389 025 356 632, Passcode: F4Bb9fW2

10:30 – 11:00 Coffee Break

Parallel Sessions A

11:00 – 12:30 **Session A1: Credit Market and Corporate Policy**

Room # W5-002

Chair: Brian Lucey, The University of Dublin, Ireland

Is Creditor Protection a Blessing or a Curse for the Environment? Evidence from Greenhouse Gas Emissions

Sadok El Ghouli (University of Alberta, Canada), Omrane Guedhami (University of South Carolina, USA), Samir Saadi (Paris School of Business, France), Syrine Sassi (University of Ottawa, Canada)

Rising Tides, Rising Yields: Examining Climate-Induced Sovereign Risk

Yassmina Abdelazim (ESCP Business School, France)

Financial Statement Comparability and Debt Choice

Wajih Abbassi (Gulf University for Science and Technology, Kuwait), Sabri Boubaker (EM Normandie Business School, France), Mostafa Hasan (Macquarie University, Australia)

Link Teams: [Join the meeting now](#), Meeting ID: 399 168 561 970 Passcode: dj7cH3sy

11:00 – 12:30 Session A2: Governance, Innovation & CSR

Room # W5-101

Chair: Omer Gibreel, Gulf University for Science and Technology, Kuwait

Corporate Culture and Green Innovation: The Role of External Governance

Yasean that (Gulf University for Science and Technology, Kuwait), Mohammed Hossain (Gulf University for Science and Technology, Kuwait), Kabir Nurul (North South University, Bangladesh)

Embracing AI in Audit Practices: A Pathway to Knowledge, Trust, and Ethical Governance

Karim Elasri (Kedge Business School, France), Arbia Chatmi (South Champagne Business School, France)

The Impact of Cloud Accounting on MENA Boards

Ahmad Alqatan (Gulf University for Science and Technology, Kuwait)

Director Expertise and Compliance to Corporate Social Responsibility Regulations

Swarnodeep Homroy (University of Groningen, Netherland), Wentao Li (University of Groningen, Netherland), Nassima Selmane (KEDGE Business School, France)

Link Teams: [Join the meeting now](#), Meeting ID: 324 774 402 644, Passcode: Kq94Wj69

11:00 – 12:30 Session A3: ESG Awareness, CSR Dynamics, and Recycling Strategies

Room # W5-202

Chair: Renatas Kizys, University of Southampton Business, UK

Toward A Sustainable Transition: ESG Investor Awareness, Policy Uncertainty, and Carbon Market Performance in China

Nourhaine Nefzi (South Mediterranean University, Tunisia), Abir Melki (South Mediterranean University, Tunisia)

Exploring The Implications of Religiosity on CSR – Adoption Vs Understanding

Randa Diab-Bahman (Kuwait Technical College, Kuwait), Abrar Al-Enzi (GUST Kuwait), Sapheya Aftimos (Australian University)

More Recycling to Save The Planet?

Hend Ghazzai (South Mediterranean University, Tunisia), Rim Lahmandi-Ayed (University of Carthage, Tunisia), Nada Smeti (South Mediterranean University, Tunisia)

How To Mitigate the Effects of Crises on Organizations: The Role of Leadership, Positive Mindset

Mohammed Laid Ouakouak (GUST, Kuwait), Noufou Ouedraogo (MacEwan University, Canada), Gertrude I Hewapathirana (Knox College, USA), Michel Zaitouni (GUST, Kuwait)

Link Teams: [Join the meeting now](#), Meeting ID: 359 955 552 63, Passcode: An3tc9yc

SYMPOSIUM:		
11:00 – 12:30	Innovative Strategies for Arid Regions: A Holistic Approach to Water, Food, Energy, and Ecosystems	Room # N1-123
Session A		

Chair: Noura Al Nasiri, Sultan Qaboos University, Oman

Circular and Green Economy, and Sustainable Development in Saudi Arabia
Faidah Bogari (King Abdulaziz University, Saudi Arabia)

Environmental Pollution: A Major Course to an Overwhelming Ocean Burden
Benjamin Adebisi (Institute of Anatomy, Nigeria)

Climate-Driven Growth Cycles of Native Desert Plants in Arid Environments
Ammar Abulibdeh (Sultan Qaboos University, Oman), Meshal Abdullah (Sultan Qaboos University, Oman), Sara Al-Naabi (Sultan Qaboos University, Oman), Talal Al-Awadhi (Sultan Qaboos University, Oman), Noura Al Nasiri (Sultan Qaboos University, Oman)

Pedestrian Safety Assessment Using GIS and PEDS Tool
Shahad Alamri (Global College of Engineering and Technology, Oman), Amna Al Saadi (Global College of Engineering and Technology, Oman), Noura Al Nasiri (Sultan Qaboos University, Oman)

Link: [Join the meeting now](#), Meeting ID: 340 342 713 342, Passcode: bu9tn7S4

12:30 – 02:00		Lunch	
Parallel Sessions B			
02:00 – 03:30	Session B1: Pollution Management and Sustainable Practices		Room # W5-002

Chair: William Megginson, University of Oklahoma, USA

Executive Compensation and Pollution: Theory and Evidence
Jerome Detemple (Boston University, USA), Hao Xing (Boston University, USA)

Efforts and Challenges in Reducing Pollution in the Ganges: A Study of Textile Entrepreneurs in Varanasi and Kanpur
Soula Kyriakou (International Executive School, France), Jimmy Naipaul (International Executive School), Zina Kyriakou (International Executive School, France), Tejroi Naipaul (International Executive School, France).

Redefining Legal and Economic Frameworks for Pollution Management: A Pathway to Sustainable Development

Alex Atanasov (Applied Science University, Bahrain)

The Unheard Bark: Insider Silence as a Precursor of Environmental and Social Incidents

Yongwon Kim (Sungkyunkwan University, South Korea & University of South Carolina, USA)

Link Teams: [Join the meeting now](#), Meeting ID: 399 168 561 970 Passcode: dj7cH3sy

02:00 – 03:30 Session B2: Economic Growth and Sustainability

Room # W5-101

Chair: Nabila Boukef, Paris School of Business & Wissal Ben Arfi, Paris School of Business

FDI and Sustainable GDP for Select Asian Countries: The Role of Non-linear Analysis

Khalid Kisswani (Gulf University for Science and Technology, Kuwait)

The Effect of Economic Sanctions on GDP Growth, Currency Value, and Stock Market: The Case of Russia

Osama Alfalah (GUST, Kuwait), Bibi Alfouzan (GUST, Kuwait), Zainab Alsayegh (GUST, Kuwait), Abdulaziz Alyaseen (GUST, Kuwait), Saqer Boresli (GUST, Kuwait)

How Does Climate Change Impact Welfare: A Comparative Study Across Regions

Hichem Mediouni (South Mediterranean University, Tunisia), Houda Boubaker (South Mediterranean University, Tunisia)

Public versus Private Education and Poverty Reduction

Hend Ghazzai (South Mediterranean University, Tunisia), Wided Hemissi (South Mediterranean University, Tunisia), Rim Lahmandi-Ayed (University of Carthage, Tunisia), Sana Mami Kefi (South Mediterranean University, Tunisia)

Link Teams: [Join the meeting now](#), Meeting ID: 324 774 402 644, Passcode: Kq94Wj69

02:00 – 03:30 Session B3: AI, Fintech and Social/Economic Development

Room # W6-200

Chair: Khaled Guesmi, Paris School of Business, Paris

The Future of Banks' Operational Risk in Relation to Fintech Innovations and Financial Inclusion

Ilinka Antova (University of Sofia, Bulgaria)

Time-frequency Co-Movements Between Blockchain and Green Markets: A Wavelet Coherence Analysis

Marwa Jerbi (South Mediterranean University, Tunisia), Nourhaine Nefzi (South Mediterranean University, Tunisia), Zaraa Ines (South Mediterranean University, Tunisia)

Decentralized Governance: Leveraging Blockchain for Ethical and Transparent Business Practices in Kuwait

Madonna Ghanem (UCAM University, Spain), Hanan Al Sharah University of Essex, UK), Omer Gibreel (Gulf University for Science and Technology, Kuwait)

Firm-Level Political Risk and Investment in AI-Skilled Employees

Ashrafee T. Hossain (Memorial University of Newfoundland), Samir Saadi (Paris Schol of Business), Neal Willcott (Memorial University of Newfoundland)

Dynamic Connectedness Between Cryptocurrency, Energy, Economy, And Environment: Evidence from TVP-VAR and Wavelet Decomposition

Nabila Boukef (Paris School of Business), Amine Lahiani (University of Orléans, France & Gulf University for Science and Technology, Kuwait), Rabie Loukil (University of Orléans, France)

Link: [Join the meeting now](#), Meeting ID: 389 025 356 632, Passcode: F4Bb9fW2

02:00 – 03:30 Session B4: Socio-Economic Growth in the GCC Region

Room # W5-102

Chair: Hatem Rjiba, Paris School of Business

Sun, Sand, and Stocks: Unveiling the Climate-Finance Saga in the GCC

Khaled Alsabah (Kuwait University, Kuwait), Sarah Khalaf (Kuwait University, Kuwait)

Family Business, ESG, and Firm Age in the GCC Corporations: Building on the Socioemotional Wealth (SEW) Model

Khalil Nimer (GUST, Kuwait), Abu Ghazaleh Naser (GUST, Kuwait), Yasean That (GUST, Kuwait), Mohammad Hossain (GUST, Kuwait)

Monetary Policy's Impact on Dollar Pegged Countries: Evidence from GCC

Saud Althaqeb (Kuwait University, Kuwait), Khaled Alsabah (Kuwait University, Kuwait)

Market Anomalies During COVID-19: The Case of Kuwait, a GCC Emerging Market

Abdulrahman Alquraishi (Gulf University for Science and Technology, Kuwait)

Analyzing Economic Indicators with Bootstrap and Mixture Techniques: Insights from Tunisian Banks

Faten Moussa (South Mediterranean University, Tunisia)

Link Teams: [Join the meeting now](#), Meeting ID: 364 088 716 111, Passcode: W3vS9Xz9

Chair: Ali Yavuz Polat (Gulf University for Science and Technology, Kuwait)

Financial and Socio-Environmental Returns in Saudi Impact Funds: Synergies Versus Trade-Offs

Mohammad Hariri (Umm AL-Qura University, Saudi Arabia), Saleh Baqader (Umm AL-Qura University, Saudi Arabia)

From Headlines to Market Moves: How the European Green Deal Affects Green and Brown Portfolio

Michael Donadelli (University of Brescia, Italy), Ivan Gufler (Luiss Guido Carli, Italy), Renatas Kizys (University of Southampton Business, UK)

When Credit Expansion Backfires: The Unequal Impact of Loan Cap Relaxation on Kuwait's Housing Market

Sulaiman AlBader (Kuwait University Kuwait), Shamlan AlBahar (Kuwait University Kuwait), Khaled AlSabah (Kuwait University Kuwait)

Climate Risk and Carbon Price Volatility: A Regime-Switching Approach

Ali Yavuz Polat (Gulf University for Science and Technology, Kuwait), Erhan Mugaloglu (Gulf University for Science and Technology, Kuwait)

Link Teams: [Join the meeting now](#), Meeting ID: 340 342 713 342, Passcode: bu9tn7S4

03:30 – 04:00 Coffee Break

04:00 – 05:00

Meet-The-Editors Workshop

Pr. Omrane Guedhami, University of South Carolina
Pr. Brian Lucey, The University of Dublin
Pr. William Megginson, University of Oklahoma

Location: W6-200

[Join the meeting now](#), Meeting ID: 389 025 356 632, Passcode: F4Bb9fW2

07:30 – 10:00

Gala Dinner

Restaurant Villa Fayrouz Gulf

Thursday, April 10, 2025

08:00 – 09:00 Conference Registration

09:00 – 10:00

Distinguished Keynote Speaker:
Pr. Brian Lucey, The University of Dublin

Location: W6-200

[Join the meeting now](#), Meeting ID: 389 025 356 632, Passcode: F4Bb9fW2

10:00 – 10:30 Coffee Break

Parallel Sessions C

10:30 – 12:00 **Session C1: Market Behavior and ESG Performance**

Room # W4-103

Chair: Anis Chelbi, South Mediterranean University, Tunisia

An Unusually Great Number of Stock Exchange Transactions on The First Trading Day Following an IPO/SPO

Magomet Iandiev (Moscow State University, Russia)

Supply Chain Network, ESG Scores, and Financial Performance

Michail Filippidis (University of Westminster, UK), Renatas Kizys (University of Southampton Business, UK), Panagiotis Tzouvanas. University of Portsmouth, UK)

How Do Performance-Vested Restricted Stock Grants Affect ESG Performance?

Mohamed Firas Thraya (IDRAC, France), Mohamed Khenissi (iaelyon School of Management, France), Mohamed Zouaoui (Université de Franche-Comté, France)

Google Trends as a Volatility Spillover Barometer: Evidence from COVID-19 and the Russia-Ukraine Conflict

Ahmad Maaitah (University of Southampton, UK)

The Impact of COVID-19 on Investors' Behaviour: The Case of Anchoring & 52 Week High

Abdulrahman Alquraishi (Gulf University for Science and Technology, Kuwait)

Link: [Join the meeting now](#), Meeting ID: 350 484 597 942, Passcode: yz94hY6E

Chair: Omrane Guedhami, University of South Carolina

Exploring the ESG Reporting: A Bibliometric Literature Review and Future Research Agenda

Hicham Chbihi Kaddouri (University of Moulay Ismail, Morocco), Mohamed Kadous (University of Moulay Ismail, Morocco)

Does Mandatory Social Disclosure Hurt Employment?

Ilyes Abid (ISC, France), Khaled Guesmi (Paris School of Business, France), Alain Soliman (Paris School of Business, France)

ESG Disclosure, Financial Determinants, and Market Disruptions: A Global Analysis of Corporate Transparency

Rashid Khalil (Bahrain Polytechnic University, Bahrain)

The Impact of Culture, Trust, and Procedural Justice on Sustainable Organizational Information Sharing in Cloud Computing Adoption

Sakthi Mahenthiran (Oregon State University, USA), Omer Gibreel (GUST, Kuwait), Hussain Alhejji (GUST, Kuwait), Mawada Gadkarim (University of Khartoum, Sudan), Ibrahim Arpacı (GUST, Kuwait; Bandirma Onyedi Eylul University, Turkey; Korea University, Republic of Korea)

The Adoption of Sustainability for Sovereign Credit Assessment in The MENA Region: Investigation of Challenges Using Fuzzy DEMATEL Approach

Hayet Benhamida (Liwa college, UAE), Zoubida Benmamoun (Liwa college, UAE), Agarwal Vernika (Liwa college, UAE), Hasan Abdullah (Liwa college, UAE), Anwar Othman (Liwa college, UAE)

Link Teams: [Join the meeting now](#), Meeting ID: 399 168 561 970 Passcode: dj7cH3sy

Chair: Osama Alfalah, (Gulf University for Science and Technology, Kuwait)

Case Study of the Nile River Dispute: Coasian Transaction Costs and Bargaining Lessons for Sustainable Conflict Resolution

Alex Atanasov (Applied Science University, Bahrain)

Water as a Strategic Commodity: Implications for Global Markets and Sustainable Resource Management

Khaled Guesmi (Paris School of Business, France)

Entrepreneurial Interest in Lake Protection and Restoration: A Cross-Country Study

Wissal Ben Arfi (Paris School of Business, France), Alexandru Capatina (Dunarea de Jos University of Galati, Romania), Hatem Rjiba (Paris School of Business, France)

Occupational Health and Safety in Guyana's Sugar Industry: Worker Experiences and Concerns

Jimmy Naipaul (International Executive School, France), Soula Kyriakou (International Executive School, France), Tejroi Naipaul (International Executive School, France)

Transportation Networks and Geopolitical Tensions: Drivers of International Trade Dynamics

Nathalie El-Bazzal (Paris 1 Panthéon-Sorbonne University, France)

Link Teams: [Join the meeting now](#), Meeting ID: 334 848 060 21, Passcode: eU96cn6K

10:30 –12:00	Session C4: Innovations for Sustainable Development
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Room # W5-202

Chair: Khalil Nimer, Gulf University for Science and Technology, Kuwait

Sustainability Analysis of Arabian Microfinance Institutions: A Firm-Level Perspective

Mohammad Alomar (Dhofar University, Oman), Nahil Saqfalthait (The University of Jordan, Jordan)

Financial Technology for Sustainable Development: The Role of Financial Inclusion in Poverty Reduction in Developing Asian Countries

Sulaiman Mohammed (University of Hail, Saudi Arabia), Khaled Elmawazini (Gulf University for Science and Technology, Kuwait), Mohieddin Grada (Gulf University for Science and Technology, Kuwait)

Feasibility Study of Poultry – Broiler Farm Applying Composting

Adil Naseeb (KISR, Kuwait), Nora Abdulmalik (KISR, Kuwait), May Al-Asfour (KISR, Kuwait), Shaima Al-Shamali (KISR, Kuwait), Abdullah Al-Jaber (KISR, Kuwait), Mariam Behbehani (KISR, Kuwait).

How Do Market Completeness and Preference Attributes Shape Retiree Decisions?

Asiye Aydilek (Abdullah Al Salem University, Kuwait), Harun Aydilek (Abdullah Al Salem University, Kuwait)

Link Teams: [Join the meeting now](#), Meeting ID: 359 955 552 63, Passcode: An3tc9yc

10:30 –12:00	Session C5: Sustainability and Governance in Arab Countries
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Room # N1-123

Chair: Wajih Abbassi, Gulf University for Science and Technology, Kuwait

Are The Sustainability Standards of Sporting Events Mandatory or Voluntary in The Arabian Gulf?

Ahmad Aldarbas (Gulf University for Science and Technology, Kuwait)

Green Sukuk: The Missing Piece in Arab Scientific Research

Soukayna El Majdoubi (Abdelmalek Essaâdi University, Morocco), Ilham Alimoussa (Abdelmalek Essaâdi University, Morocco)

***Examining Information Sources on Environment and Sustainability in Media:
A Comparative Analysis of Five Arab Countries***

Cristina Navarro (Gulf University for Science and Technology, Kuwait)

***The Impact of Internal Mechanism of Corporate Governance on Reconceiving
New Products and Markets: Case of Tunisian Fintech's***

Eya Frioui (South Mediterranean University, Tunisia)

Link: [Join the meeting now](#), Meeting ID: 340 342 713 342, Passcode: bu9tn7S4

10:30 –12:00	SYMPOSIUM: Innovative Strategies for Arid Regions: A Holistic Approach to Water, Food, Energy, and Ecosystems Session B	Room # W5-101
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Chair: Noura Al Nasiri, Sultan Qaboos University, Oman

***Assessment of Ecotourism Suitability using AHP-GIS Multi-Criteria Analysis:
Qatar***

Waleed Al Ramimi (Sultan Qaboos University, Oman), Noura Al Nasiri (Sultan Qaboos University, Oman), Talal Al-Awadh (Sultan Qaboos University, Oman), Ammar Abulibdeh (Sultan Qaboos University, Oman)

***The Sustainability of Masala Souq Through Physical and Developmental
Changing – A Study on The Sustainability of Tangible Culture Heritage***

Ali Buloshi (Sultan Qaboos University), Malaak Alhabsi (Sultan Qaboos University)

***Is the groundwater in the Center of Saudi Arabia (Wadi AS SAHBAA) recently
rechargeable? An integrated approach based on GIS and remote sensing for
exploring groundwater sustainability in Saudi Arabia Kingdom.***

Hany Rabie Nady Mohamed (Beni Suef University, Egypt), Jumah bint Ibrahim bin Ahmed Ain (King Saud University)

Link Teams: [Join the meeting now](#), Meeting ID: 324 774 402 644, Passcode: Kq94Wj69

12:00 – 01:30	Lunch
01:30 – 03:00	Junior Faculty Workshop Pr. Omrane Guedhami, University of South Carolina Location: W6-200 Join the meeting now , Meeting ID: 389 025 356 632, Passcode: F4Bb9fW2
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