

CALL FOR PAPERS

The 2025 International Conference on Sustainable Development, Social Responsibility and Business Ethics

9th - 10th April, 2025 Kuwait

Hosted by Gulf University for Science and Technology















You are invited to submit your papers to the second edition of the International Conference on Sustainable Development, Social Responsibility & Business Ethics (ICSDSRBE), scheduled for April 09-10, 2025, at Gulf University for Science and Technology in Kuwait. This international event serves as a vital platform for academics, policymakers, and practitioners to engage in meaningful discussions and critical analyses of pressing issues surrounding sustainable development, climate change, renewable energy, corporate social responsibility, business ethics, and Fintech—especially in the context of the post-COVID-19 landscape marked by significant geopolitical and economic uncertainties. The 2025 ICSDSRBE is organized by Gulf University for Science and Technology in collaboration with The Mediterranean School of Business, Telfer School of Management of the University of Ottawa, Paris School of Business, Audencia Business School, Université Paris 1 Panthéon-Sorbonne, and University of Southampton.

In recent decades, there has been growing global attention to matters of responsibility, sustainability, and ethics from research and practice, particularly in relation to the 2030 United Nations Sustainability agenda. However, we are currently confronted with an energy crisis and growing geopolitical risks that are potentially shifting policy priorities from sustainability to security concerns. Additionally, there is a parallel crisis concerning the cost of living, which hampers efforts to foster responsible and ethical business practices. These complex challenges necessitate a thoughtful exploration of novel spheres of responsibility and potential pathways to social responsibility, sustainability, and ethics. Given the many challenges in our complex world, which is prone to recurring crises, defining the scope of companies' responsibilities and establishing efficient and meaningful organizational frameworks is increasingly challenging. The interconnected nature of these issues further complicates the task at hand for all stakeholders in the corporate world.

In this conference, we want to address emerging roles of existing businesses, markets, approaches, and practices for a sustainable economy that is resilient to complex and uncertain environments. We welcome research that combines theoretical foundations with real-world applications, fostering a comprehensive understanding of how businesses can contribute to sustainability, social responsibility, and ethics. Papers may address (but are not limited to) the following issues:

- Accounting Social and Environmental Accounting
- Biodiversity and corporate behavior
- Blockchain, corporate governance and transparency
- Corporate culture and business ethics
- Corporate sustainability strategies
- Corporate social responsibility (CSR), governance and sustainable development.
- CSR in water management
- Corporate governance and business ethics
- Creativity in applying sustainable business models



- ESG in the era of artificial intelligence, COVID-19, and geopolitical risks
- ESG practices in emerging market economies
- ESG disclosure, factors, and disruption
- Economic crises, economic uncertainties, and ESG practices
- Fintech and financial inclusion
- Fintech, green financing, and impact investing
- FinTech, sustainable development and innovation
- FinTech and environmental sustainability
- Green innovation and technology
- Green supply chain analysis and social responsibility in global supply chains
- Greenwashing and business ethics
- Innovation and sustainability
- Innovative technologies for water conservation
- Macroeconomic environmental risks
- National culture, societal values, and ESG investment
- National culture and sustainable development
- Renewable energy and sustainable development
- Role of government in ESG practices and investing
- · Shareholders activism
- Social entrepreneurship and sustainability
- Socially responsible investment (SRI)
- Sustainability and the roles of government
- The determinants of Carbon Emissions
- The future of CSR and responsible investment
- Water scarcity and resource allocation
- Water quality and public health
- Integrated Water Resource Management
- Water-related risks and business resilience

The conference scope is not limited to these themes. New ideas, theories, and outlooks in all areas of sustainability, social responsibility, and business ethics are welcomed!

Submission Guidelines

Please submit your full paper or extended abstract (in PDF format) no later than **January 15**, **2025**, via the conference website: https://icsdbe2025.sciencesconf.org/user/submissions

Please note that the extended abstract should not exceed 3 pages (double spacing). While an extended abstract is allowed for initial submission, for an accepted submission to be included in the conference program, a full paper must be submitted to icsdbe@gmail.com by March 10, 2025. All manuscripts will be double-blind reviewed. The first page of your submission must contain the title, author(s), and contact information of the corresponding author. All submissions must be written in English.



Important Dates:

- January 15, 2025: Submission deadline (full papers or extended abstracts)
- February 05, 2025: Notification of acceptance/rejection
- March 05, 2025: Registration deadline
- March 10, 2025: Full paper submission
- April 09-10, 2025: Event

Contact Us:

If you have any questions, please feel free to contact us at icsdbe@gmail.com

Keynote Speakers



Prof. Brian Lucey
Professor of Finance
Trinity Business School
The University of Dublin
Dublin, Ireland



Prof. William Megginson
George Lynn Cross Professor of Finance
Michael F. Price College of Business
University of Oklahoma
Norman, Oklahoma, USA

Meet the Editor



Prof. Omrane Guedhami
C. Russell Hill Professor and Professor of
International Finance
Darla Moore School of Business
University of South Carolina
Columbia, South Carolina, USA



Conference Co-Chairs

Local:

- Fida Karam, Gulf University for Science and Technology, Kuwait
- Khaled El Mawazini, Gulf University for Science and Technology, Kuwait

International:

- Ramzi Benkraiem, Audencia Business School, France
- Anis Chelbi, Mediterranean School of Business, Tunisia
- Imed Chkir, University of Ottawa, Canada
- Marc-Arthur Diaye, Université Paris 1 Panthéon-Sorbonne, France
- Renatas Kizys, The University of Southampton, United Kingdom
- Samir Saadi, Paris School of Business, France

Organizing Committee

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- Wissal Ben Arfi, Paris School of Business, France
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- Imen Bouhestine, Mediterranean School of Business, Tunisia
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- Mohamed Ayadi, Brock University, Canada
- Kent Baker, American University in Washington DC, USA



- Moujib Bahri, Université du Québec, Canada
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- Adel Boubaker, University of Tunis El-Manar, Tunisia
- Mehdi Bouras, Taibah University, Saudi Arabia
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- Rui Duan, McMaster University, Canada
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- Fathi Jouini, University of Sousse, Tunisia
- Mariem Khalifa, Zayed University, Tunisia
- Sabrina Khemiri, Institute Mines-Télécom Business School, France
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- Chokri Kooli, University of Ottawa, Canada
- Rim Ammar Lamouchi, Mediterranean School of Business, Tunisia
- Imen Latrous, Université du Québec à Chicoutimi, Canada
- Ali Lazrak, University of British Columbia, Canada
- Nadia Loukil, University of Carthage, Tunisia
- Yan Luo, San Diego State University, USA
- Sondes Mbarek, Institut Mines-Télécom Business School, France
- Philip McIlkenny, University of Ottawa, Canada
- Omar Moufakkir, Gulf University for Science and Technology, Kuwait
- Faten Moussa, Mediterranean School of Business, Tunisia
- Issam Mejri, EDC Business School, France



- Kamel Naoui, University of Manouba, Tunisia
- Khalil Nimer, Gulf University for Science & Technology, Kuwait
- Mohammed Ouakouak, Gulf University for Science and Technology, Kuwait
- Nadia Abaoub Ouertani, University of Manouba, Tunisia
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- Tanseli Savaser, Bentley University, USA
- Koray Sayili, Washington University in St. Louis, USA
- Saber Sebai, University of Manouba, Tunisia
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- Samuel A. Vigne, Trinity College Dublin, Ireland
- Christoph Wegener, Leuphana University, Germany
- Ahmet Cemil Yildirim, Gulf University for Science and Technology, Kuwait
- Mehdi Zahaf, Mediterranean School of Business, Tunisia
- Ahlem Zantour, Horizon School of Digital Technologies, Tunisie
- Ziyang (John) Zhang, Audencia Business School, France
- Ligang Zhong, University of Windsor, Canada
- Hui Zhu, Ontario Tech University, Canada

Conference Fees

The fee includes conference materials, coffee breaks, lunch buffets, and the gala dinner.

Early bird registration:

- Academic and professional presenters: \$US 200
- Ph.D. students and attendees: \$US 100

The deadline for early registration is **February 15, 2025**.

Standard registration:

- Academic and professional presenters: \$US 250
- Ph.D. students and attendees: \$US 125

The deadline for standard registration is **March 15, 2025**.

The accompanying person fee: \$US 100 (this fee is intended for the person willing to accompany a participant to the conference's gala dinner but who will NOT be participating in the scientific program).

Publication Opportunities



Special Issue of <u>The International Review of Economics & Finance</u> under the Guest-editorship of Professor Walid Ben Omrane, Professor Khaled Guesmi, Professor Samir Saadi, and Professor Koray Sayili. A call for papers for the SI will be posted on the conference website.

Conference Venue

The conference will be held at Gulf University for Science and Technology (GUST), located at Masjid Al Aqsa Street, Mubarak Al-Abdullah, Kuwait.

Location Link:

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